



Proves d'accés a la Universitat per a més grans de 25 anys
 Abril 2008

Llengua estrangera
 Sèrie 3

Prova comuna

Idioma escollit

(marqueu-lo amb una X)

Alemany

Anglès



Francès

Italià



Portuguès



Suma
de notes
parcials

1

2

3

4

5

6

7

8

9

10

Total

Qualificació

Etiqueta identificadora de l'alumne/a



UAB

Universitat Autònoma
de Barcelona



UVIC



WOMEN AND CHILDREN ON BIKES

Sales of motorcycles and related goods to women are growing around the world. Women make up 10%-12% of students enrolled in motorcycle-permit courses in France, compared with 8% 10 years ago. In the United States, the Harley-Davidson corporate group reports that nearly 12% of new Harleys were bought by women, up from 4% in 1990. A study at the University of Huddersfield indicates sales of motorcycles are growing at between 6%-10% a year, and an increasingly higher percentage of bikers are women.

The combination of more women bikers and the desire to follow fashion has resulted in a new type of small business: shops specializing in motorcycle clothing and accessories for women and children. Two such shops have recently opened in Paris, and their business is booming. Many of the most popular items are accessories such as jackets, sunglasses, boots and scarves that offer performance and protection, but do not necessarily look like typical biker clothing. In fact, these new shops also appeal to customers who never ride motorcycles, because the “biker chic look” is in style.

These shops also carry accessories for children who ride as passengers. Young children especially like going into the shop because they have fun: it’s almost as if they were dressing up in costumes when they try on helmets, jackets and gloves.

Adapted from a text by Matt LUNA. *The International Herald Tribune* (September 15-16, 2007)

Després de llegir el text, contesteu les preguntes seguint les instruccions que es donen en cada cas. Cada pregunta val un punt. En les preguntes d’opció múltiple, es descomptaran 0,33 punts per error; en la resta, es descomptaran 0,05 punts per cada falta d’ortografia, de morfologia, de lèxic o de sintaxi. Una mateixa falta es descomptarà només una vegada.

Después de leer el texto, responda a las preguntas siguiendo las instrucciones que se dan en cada caso. Todas las preguntas valen un punto. En las preguntas de opción múltiple, se descontarán 0,33 puntos por error; en el resto, se descontarán 0,05 puntos por cada falta de ortografía, de morfología, de léxico o de sintaxis. Una misma falta sólo se descontará una vez.

Choose the correct answer (1-7).

1. Motorcycle sales
 - a) are increasing in many countries.
 - b) are decreasing in many countries.
 - c) have gone down in France.
 - d) have remained stable in the past 10 years.
2. According to the article, women increasingly buy goods related to motorcycles
 - a) because they are cheap.
 - b) because they have fun while shopping.
 - c) for their husbands.
 - d) for themselves.
3. In the past 10 years, the number of women enrolled in motorcycle-permit courses in France
 - a) has gone up between 2 and 4 percent.
 - b) has gone up 4 percent.
 - c) has gone up between 6 and 10 percent.
 - d) has gone up 12 percent.
4. According to the article, why do young children like going with their mothers to shops that sell motorcycle goods?
 - a) They like riding Harley-Davidson motorcycles.
 - b) They like buying fashionable accessories.
 - c) They like trying on clothes because it reminds them of playing with costumes.
 - d) They like wearing helmets and gloves to school.

5. The fact that more women buy motorcycles today
 - a*) has resulted in the opening of a new kind of small business.
 - b*) has brought about changes in the design of motorcycles.
 - c*) has resulted in an increase in prices.
 - d*) has been a surprise to executives at Harley-Davidson.
6. Which of the following statements best describes the study done at the University of Huddersfield in England?
 - a*) Researchers have studied the number of women buying motorcycles in France.
 - b*) Researchers have studied the number of people buying motorcycles and related goods.
 - c*) Researchers have studied the number of women buying Harley-Davidson motorcycles.
 - d*) Researchers have studied the opening of two stores in Paris that specialize in motorcycle clothing and accessories for women and children.
7. Which of the following expressions can replace “an increasingly higher percentage of” in the clause “and an increasingly higher percentage of bikers are women” and still retain the same meaning?
 - a*) much
 - b*) most and more
 - c*) more and more
 - d*) fewer

Change in sentence structure.

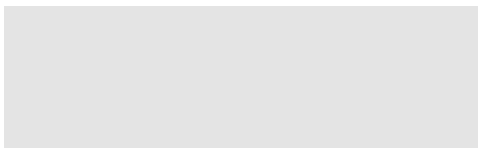
8. Change the sentence “Nearly 12% of new Harleys were bought by women” to the active voice.
-

Please answer the following questions in English. (Please do not copy text but rather answer in your own words; your answer should be 40-60 words in length.)

9. Provide at least three (3) characteristics of the type of shop mentioned in the text.

10. Briefly describe the recent trends in motorcycle sales as detailed in the text.

Etiqueta identificadora de l'alumne/a



Etiqueta del corrector/a

